

# Herbalife Formula 1 Cafe Latte What is it?

- A nutritious meal replacement shake mix with soy protein, healthy fiber, and up to 19 essential vitamins and minerals, plus herbs
- A delicious Cafe Latte flavor that will treat you to a subtle coffee experience!



# Herbalife Formula 1 Cafe Latte How does it work?

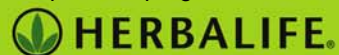


- Provides a healthy meal with balanced nutrition, including 9 grams of heart healthy soy protein to help you feel full and stay satisfied longer\*
- Use twice daily to lose weight, or once daily for weight management and good nutrition<sup>1</sup>



\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

<sup>1</sup> As part of a program that includes healthy meals and exercise



*Making the world healthier.*

# Herbalife Formula 1 Cafe Latte Why is it important?

- In the U.S., 64% of people are overweight,<sup>1</sup> contributing to a wide range of health problems
- Western diets are low in fiber, high in fat and lacking nutritional value
- Formula 1 shakes include soy protein, fiber, and essential nutrients to support healthy weight management and overall good health\*



<sup>1</sup> Centers for Disease Control and Prevention, National Center for Health Statistics, National Health and Nutrition Examination Survey, *Health, United States, 2002*

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# Herbalife Formula 1 Cafe Latte Herbalife Unique Solution

- Proven - over 25 years of success helping people lose weight and keep it off
- Scientifically formulated to nourish your body for optimal metabolism, growth, repair and reproduction at the cellular level\* – Cellular Nutrition
- May be a part of a personalized Herbalife program including Formula 2, Personalized Protein Powder and Cell Activator for optimal weight management and Cellular Nutrition



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*Making the world healthier.*

# Herbalife Formula 1 Cafe Latte Key Message

- A core product for Cellular Nutrition and weight management
- A nutritious meal replacement shake for weight management and overall good health

